

To help promote reading among grade school students, we have started the Kwik Books program. Kwik Books is a free program that encourages students to read! Each school or teacher will set a monthly reading goal. When a student reaches that goal for the month, they will be rewarded with a certificate for a FREE Cheese Mountain<sup>®</sup> Kitchen Cravings<sup>®</sup> slice of pizza or a Kitchen Cravings<sup>®</sup> garden salad, which are available at any Kwik Trip<sup>™</sup> (WI, MN) or Kwik Star<sup>®</sup> (IA) store. Store availability may vary per location.

This free program is open to all schools; Pre-School through 6th grade, public or private. Students may redeem their certificates up to one month after the issue date by their teacher. This is meant to be an award for only the children who meet their reading goals. Only one certificate per child, per month should be issued.



YES! I would like to sign up for

## Please complete the form to the right and

## MAIL TO:

Kwik Trip, Inc., **Taylor Gritzner**, Marketing Dept., 1626 Oak St., La Crosse, WI 54603

OR EMAIL IT TO:

tgritzner@kwiktrip.com 608-791-7581



School	
Address	
City	State Zip
Phone	E-Mail
Grades	# of Classrooms

Kwik