

25 Days of Giveaways Sweepstakes 2020

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER SWEEPSTAKES OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. 25 DAYS OF GIVEAWAYS 2020 (THE "SWEEPSTAKES") IS ONLY OPEN TO LEGAL RESIDENTS OF THE U.S. RESIDING IN THE STATES OF MN, WI, IA, IL OR MI THROUGHOUT THE SWEEPSTAKES PERIOD AND WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. SWEEPSTAKES SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. THE SWEEPSTAKES STARTS DECEMBER 1, 2020 AT 12:00:01 A.M. CENTRAL TIME (CT) AND ENDS DECEMBER 24, 2020 AT 11:59:59 P.M. CT (THE "SWEEPSTAKES PERIOD"); HOWEVER, SPONSOR RESERVES THE RIGHT TO END THE SWEEPSTAKES AT ANY TIME. VOID WHERE PROHIBITED. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK.

SPONSOR:

The Sweepstakes is sponsored by Kwik Trip, Inc., 1626 Oak St, La Crosse, WI 54602 (the "Sponsor" or "Kwik Trip").

CONDUCT:

This Sweepstakes is governed by these official rules ("Official Rules"). By entering this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor shall be final and binding in all respects. The Official Rules will be posted on the following website throughout the Sweepstakes Period: <http://www.kwiktrip.com/sweepstakes>. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes or the website; or to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person.

ELIGIBILITY:

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. To enter the Sweepstakes, entrants: (i) must be 18 years of age or older at the time of entry (ii) must be a legal resident of Minnesota, Wisconsin, Iowa, Illinois or Michigan, (iii) must not be considered a minor or legally incompetent in your state of residence, (iv) and must be a registered Kwik Rewards member. The Sweepstakes is void in New York, Florida, Puerto Rico, U.S. territories and possessions, and where otherwise restricted or prohibited by law. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Employees, officers and directors of Sponsor, their respective subsidiaries, licensees, and agencies and those of any other company involved with the design, production, execution or distribution of this Sweepstakes are not eligible to participate in the Sweepstakes or to win any prizes. Any Sweepstakes entries received from an ineligible participant will be disqualified.

SWEEPSTAKES PERIOD:

The Sponsor reserves the right to extend, shorten or alter the Sweepstakes Period in its sole discretion. Sweepstakes entry method systems will be the official timekeeping devices. The Sweepstakes Period will be divided into twenty (20) entry periods, each a twenty-four (24)-hour

calendar day beginning at 12:00:00 a.m. CT and ending at 12:59:59 p.m. CT each calendar day of the Sweepstakes Period with the exception of December 3, December 13, and December 24, 2020 (each, an “Entry Period”). Entry Period dates and details may be found in the **Prize Entry and Drawings Table** below.

HOW TO ENTER:

All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned. Unless otherwise specified, all entries must be submitted during the Sweepstakes Period. The Entry Period during which entries are submitted will determine prize(s) for which entrants are eligible per the **Prize Entry and Drawings Table** below.

Within any given Entry Period, there are three (3) ways to enter the Sweepstakes:

1. **Make a Qualified Purchase at a Kwik Trip, Inc. location:** Purchase one (1) or more eligible products as listed in the **Prize Entry and Drawings Table** below at a Kwik Trip, Inc. store location using a registered Kwik Rewards account (a “Qualified Purchase”). You will automatically receive one (1) entry into the Sweepstakes per eligible item purchased. For the purpose of this Sweepstakes, an “eligible item” is defined as a single item of a product of a self-serve, single-serve, or pre-packaged/multipack variety (i.e. one (1) package is one (1) eligible item, one (1) single-serve item is one (1) eligible item, and one (1) self-serve item is one (1) eligible item). Entry amounts are subject to the limit below (“Entry Method 1”).

Sweepstakes Opt-Out: If you wish to make a Qualified Purchase using your registered Kwik Rewards account without being entered into the Sweepstakes, you may hand print your name, date of birth, phone number, zip code, and email address associated with your Kwik Rewards account on a piece of paper and mail it in an envelope with proper postage to “25 Days of Giveaways – OPT OUT,” c/o Marketing, 1626 Oak St P.O. Box 1477, La Crosse, WI 54602. Your Opt-Out request will be applied to the drawing(s) after receipt. Your opt-out must be postmarked by December 26, 2020 and received by January 4, 2021 in order for your entries to be removed from any drawing(s). Sponsor is not responsible for any late, misdirected, or otherwise unreceived, or illegible opt-out requests.

2. **Kwik Rewards Points:** Spend Rewards Points on Sweepstakes entries within a registered Kwik Rewards account. During the Sweepstakes Period, log in to your Kwik Rewards account via www.kwikrewards.com or the Kwik Rewards mobile app on iOS or Android, navigate to the Sweepstakes section and follow the on-screen prompts to spend a given number of eligible points on entries into the Sweepstakes. The Entry Period in which the entries are submitted will determine the prize(s) for which entrants are eligible. Kwik Rewards Base, Plus and Legacy members will receive one (1) entry into the Sweepstakes toward the given prize per Rewards Visit spent. Kwik Rewards Fleet members will receive one (1) entry into the Sweepstakes per ten (10) Rewards Fleet points spent (as per the listed number of “Entries to Spend” in your Fleet account). Any points spent on Sweepstakes entries will be forfeited and not returned. Entry amounts are subject to the limit below (“Entry Method 2”).
3. **Free Mail-In:** To enter without purchase or redemption of Kwik Rewards Points, hand print your full name, street address, (no P.O. Boxes), day/evening/cellular phone number (if any), email address associated with your Kwik Rewards account, date of birth, and Entry Period for which you are entering (per the **Prize Entry and Drawings Table** below) on a 3” x 5” piece of paper and mail it in an envelope with proper postage to “25 Days of

Giveaways – Sweeps Entry,” Marketing, 1626 Oak Street P.O. Box 1477, La Crosse, WI 54602. You will receive ten (10) entries into the Sweepstakes toward the indicated Entry Period per stamped envelope sent via USPS. You will receive ten (10) entries per envelope and/or package sent via any other shipping method. All mail-in entries must be handwritten, postmarked, and received by Sponsor by the dates listed in the **Prize Entry and Drawings Table** below. Entries postmarked before December 1, 2020 will be considered ineligible and disqualified. Mail-in entries must be received as indicated at the address above in order to be eligible. All entries become the exclusive property of the Sponsor, and none will be acknowledged or returned. The Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified (“Entry Method 3”).

The Entry Period of an entry submission will determine the prize for which the entrant is eligible. Entry methods are subject to, and will be treated in a manner consistent with, official Kwik Rewards Program Terms and Conditions at <https://www.kwiktrip.com/privacy-terms> including but not limited to account status and set up and earning visits. To participate, you must have a registered Kwik Rewards account. If you are a potential winner, you will be contacted via email or phone based on the contact information associated with your Kwik Rewards account. In the case of a Kwik Rewards Plus Debit or Credit account, the official primary account holder may be contacted and listed as the potential winner regardless of the rewards card that submitted the winning entry. If you do not yet have a Kwik Rewards account, visit any Kwik Trip, Inc. location for a free card. If you have not yet registered your Kwik Rewards Card, visit www.kwikrewards.com to complete registration. Alternately, you may download the Kwik Rewards or Kwik Rewards Fleet app for free via the Apple App Store or Google Play Store on an iOS or Android mobile phone and register within the app. Data rates and other costs associated with entrants’ mobile phone use are the sole responsibility of the entrants.

Limit: There is no limit to Sweepstakes entries per person during the Sweepstakes Period; combination of methods of entry will be accepted. Multiple entrants are not permitted to share the same email address or Kwik Rewards account. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any entry, the authorized account holder of the email address used to register the winning Kwik Rewards account will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address or the natural person assigned a Kwik Rewards account by Kwik Trip, Inc. or its agent. If an email is shared by two individuals for any reason, Sponsor will determine the winner at its sole discretion. A potential winner may be required to show proof of being the authorized account holder.

Entrant agrees that the Sponsor may use or disclose his or her entry in whole or in part, commercially or noncommercially, in any media, in perpetuity, worldwide, including the right to publish and display the entry for advertising and publicity, and to edit and make derivative works, all without additional notification, review, approval or compensation to anyone, including entrant. Additionally, entrant agrees that Kwik Trip may post the entry (including your name), or any portion thereof, on its website (www.kwiktrip.com) and/or its webpages on third-party sites, and/or use in any media.

All entrants consent to Sponsor’s right to contact the entrant after entrant’s entry into the Sweepstakes for purposes of Prize notification or other correspondence relating to the Sweepstakes. The Sponsor may contact an entrant by means of any correspondence or

communication, including emailing, telephone calls, or text messages. By submitting an entry into the Sweepstakes, the entrant is consenting to use of his or her personal information as set forth in the Sponsor’s privacy policy at <https://www.kwiktrip.com/privacy-terms>.

PRIZES:

Twenty (20) prizes are available to be won in the Sweepstakes, one (1) per Entry Period and each a “Prize.” Entry Periods’ calendar dates, designated prizes and their approximate retail value (“ARV”), mail-in entry deadlines, Qualified Purchase details, and approximate drawing dates are as follows:

Prize Entry and Drawings Table

Entry Period	Qualified Purchase	Prize	ARV (\$)	Mail-in Postmark Deadline	Mail-in Receipt Deadline	Drawing Date
12/1/20	Starburst Candy	Lenovo – IdeaPad 3 15” Laptop – Intel Core i3-1005G1 – 8 GB Memory – 256 GB SSD	449.99	12/2/20	12/9/20	12/10/20
12/2/20	Any Old Dutch Snack	\$100 Hulu Gift Card, \$100 Amazon Prime Gift Card, \$100 Netflix Gift Card, and \$100 iTunes Gift Card	400	12/3/20	12/9/20	12/10/20
12/4/20	i-gogs Eyewear	\$500 Wayfair Gift Card	500	12/5/20	12/9/20	12/10/20
12/5/20	Any 20-oz Coke Soda	FlashForge Adventurer 3 Lite 3D Printer	369	12/7/20	12/14/20	12/15/20
12/6/20	Any Wenzel’s Beef Sticks	Millennium L110 21-ft Single Ladder Stand in the form of a \$500 Cabela’s Gift Card for the winner to arrange ordering and delivery	500	12/7/20	12/14/20	12/15/20
12/7/20	Pathwater	Canon – EOS Rebel T7 DSLR Video Two Lens Kit with EF-S 18-55mm and EF 75-300mm Lenses	549.99	12/8/20	12/14/20	12/15/20
12/8/20	Any Single or Packaged Apples	\$500 Kwik Trip Gift Card	500	12/9/20	12/14/20	12/15/20
12/9/20	Hot Spot Cheese Curds	iPad Air	599	12/10/20	12/14/20	12/15/20
12/10/20	Whole Home-Style Roast Chicken	\$500 Amazon Gift Card	500	12/11/20	12/21/20	12/22/20
12/11/20	Any Jack Link’s	Yeti Tundra 105 Hard Cooler	479.99	12/12/20	12/21/20	12/22/20

12/12/20	Any Red Bull	GoPro – HERO8 Back Live Streaming Action Camera	349.99	12/14/20	12/21/20	12/22/20
12/14/20	Forester Farmers Market Chicken Breast	Dyson V11 Animal	599.99	12/15/20	12/21/20	12/22/20
12/15/20	Any Hershey's or Reese's Candy	\$500 Target Gift Card	500	12/16/20	12/21/20	12/22/20
12/17/20	Any Klement's	Sonos – Five Wireless Smart Speaker	499.99	12/18/20	12/29/20	12/30/20
12/18/20	Hot Spot Fish Sandwich	Echo Show (2 nd Gen) 10.1" Smart Display with Alexa and \$200 Amazon Gift Card	429.99	12/19/20	12/29/20	12/30/20
12/19/20	Any Chex Mix Snack	Cricut Explorer Air 2, Black + Everything Bundle	329.99	12/21/20	12/29/20	12/30/20
12/20/20	Any BodyArmor Beverage	Ring – Alarm 8-Piece Security Kit and Ring Video Doorbell (2020 Release)	349.98	12/21/20	12/29/20	12/30/20
12/22/20	Any 20-oz Pepsi Soda	\$500 Home Depot Gift Card	500	12/23/20	12/29/20	12/30/20
12/23/20	Pothole Frozen Pizza	Classic Sport Durango Foosball Table, Official Competition Size and EastPoint Sports Tournament Qualify Foosballs, 6 ct	363.73	12/26/20	1/4/21	1/5/21
12/24/20	Any Monster Energy	\$500 PlayStation Store Gift Card	500	12/26/20	1/4/21	1/5/21

The Prize is nontransferable, nonnegotiable and nondivisible, unless otherwise stated in writing or agreed to in writing by the Sponsor. Any difference between the approximate retail value and actual cost will not be awarded. All features including but not limited to size, color, and variety of each Prize will be determined by the Sponsor.

Winner's personal information related to Sweepstakes entry, including, but not limited to, first and last names, full mailing address, phone number, and/or email address, may be shared with other companies involved with the design, production, execution or distribution of this Sweepstakes for the purpose of Prize awarding and delivery. Prize will be shipped to the respective winners' home addresses at no cost to the winners with the exception of the 12/23/20 Entry Period prize. It will be the responsibility of the 12/23/20 prize winner to arrange a pickup time with Sponsor at the Kwik Trip, Inc. Support Center within 30 days of prize notification unless otherwise arranged

by Sponsor; that winner will be responsible for prize pickup, transportation and any other associated costs of accepting the prize.

Prize is awarded “as is” with no warranty or guarantee, either expressed or implied by the Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the Prize being offered, except that the Prize shall be subject to its manufacturer’s standard warranty (if any).

ODDS:

The odds of winning depend on the number of eligible entries received.

RANDOM DRAWING:

All eligible entries received during each Entry Period will be gathered into a database on or about the drawing dates listed in the **Prize Entry and Drawing Table** above. The drawings for the Prize will be randomly awarded to one (1) winner per Entry Period among all eligible entries received for that Entry Period. Entrants may only win once in the Sweepstakes.

PRIZE WINNER NOTIFICATION:

The potential winners will be notified via email or phone call (or by mail if required by law) by Sponsor and required to respond via return email or phone call and return completed any and all requested documentation which may include but is not limited to an affidavit acknowledging the potential winner’s eligibility, proof of a valid driver’s license, IRS W-9 form, and publicity release (“Sweepstakes Documents”) within three (3) calendar days from the time the award notification was sent unless otherwise indicated by Sponsor. Each entrant is responsible for monitoring for Prize notification or other communications related to this Sweepstakes.

Sponsor, its subsidiaries, affiliates, directors, employees and agents, and advertising, promotion, and fulfillment agencies (the “Sweepstakes Entities”) shall have no liability for any winner’s failure to receive notices due to spam, junk email or other security settings or for a potential winner’s provision of incorrect or otherwise non-functioning contact information. If a potential winner cannot be contacted, is ineligible, fails to claim the Prize, or fails to return fully completed and executed Sweepstakes Documents as required within three (3) calendar days from the time award notification was sent (or seven (7) days in the case of a mail notification), the Prize may be forfeited without additional notice to the potential winner and an alternate winner may be selected. Up to three (3) alternates may be selected per Entry Period as time permits for reasonable awarding of the Prize. If all alternates fail to claim the Prize, the Prize may not be awarded at the discretion of the Sponsor.

If a winner fails to comply with these Official Rules, that winner will be disqualified. ALL FEDERAL, STATE, LOCAL AND INCOME TAXES ON PRIZES AND EXPENSES RELATING TO ACCEPTANCE AND USE OF PRIZES NOT SPECIFIED ARE THE SOLE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS:

If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, at which time, the Sponsor will conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination. The

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunctions or any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes.

PUBLICITY:

Except where prohibited by law, entry into the Sweepstakes and acceptance of Prize constitute permission to use each winner's name, Prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion, and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Except as expressly stated in these Official Rules, no substitution, cash redemption or transfer of the Prize is allowed, but the Sponsor reserves the right to substitute for the advertised Prize a prize of equal or greater value if the advertised Prize becomes unavailable for any reason.

NO LIABILITY:

By entering the Sweepstakes, entrants agree to these Official Rules and all decisions of the Sponsor. Winners release, discharge, indemnify and hold harmless the Sweepstakes Entities from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of the Prize offered. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this Sweepstakes or use/misuse or redemption of the Prize. The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize.

The Sponsor reserves the right in its sole discretion to cancel or suspend the Sweepstakes or any portion thereof should any causes corrupt the administration, security or proper operation of the Sweepstakes, and select a winner from entries received prior to the action taken or in such other manner as deemed fair and appropriate by the Sponsor. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or any other social platforms. Entrants are providing their information to Kwik Trip, Inc. and not to Facebook. The Sweepstakes is in no way affiliated with Apple. The information provided will only be used for the purpose of this promotion unless otherwise requested by entrant.

CHOICE OF LAW AND VENUE:

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor or the Sweepstakes Entities in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without regard for conflicts of law doctrine, and all proceedings shall take place in La Crosse County, State of Wisconsin. THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THE SWEEPSTAKES WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY:

Personal information collected from online entrants is subject to the Sponsor's privacy policy at <https://www.kwiktrip.com/privacy-terms>.

WINNERS LIST:

An official winners list will be available at www.kwiktrip.com/sweepstakes for a minimum of 30 days following winner confirmations after the end of the Sweepstakes Period.

CONTACT:

For Sweepstakes inquiries, contact kwikrewards@kwiktrip.com, [1-800-305-6666](tel:1-800-305-6666), or Kwik Trip, Inc. – Sweepstakes, [1626](#) Oak Street P.O. Box [1477](#), La Crosse, WI [54602](#)-2107.

LIMITATION OF LIABILITY:

IN NO EVENT SHALL THE SPONSOR BE LIABLE TO ANY ENTRANT OR PROSPECTIVE ENTRANT, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, FOR ANY INDIRECT, EXEMPLARY, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES HOWEVER CAUSED, EVEN IF THE SPONSOR HAS BEEN NOTIFIED IN ADVANCE OF SUCH POSSIBILITY, ARISING OUT OF OR PERTAINING TO THE SWEEPSTAKES. THE SPONSOR AND THE SWEEPSTAKES ENTITIES ARE NOT RESPONSIBLE AND SHALL NOT BE LIABLE FOR: (A) ANY ERROR WHICH MAY OCCUR IN THE PROCESSING OF ANY AND ALL ENTRIES; (B) LOST, LATE OR MISDIRECTED ENTRIES; OR (C) ANY CONDITION CAUSED BY EVENTS THAT MAY CAUSE THE SWEEPSTAKES TO BE DISRUPTED OR CORRUPTED.