

# Kwik Books

To help promote reading among grade school students, we have started the Kwik Books program. Kwik Books is a free program that encourages students to read! Each school or teacher will set a monthly reading goal. When a student reaches that goal for the month, they will be rewarded with a certificate for a FREE Cheese Mountain® Kitchen Cravings® slice of pizza or a Kitchen Cravings® garden salad, which are available at any Kwik Trip™ (WI, MN) or Kwik Star® (IA) store. Store availability may vary per location.

This free program is open to all schools; Pre-School through 6th grade, public or private. Students may redeem their certificates up to one month after the issue date by their teacher. This is meant to be an award for only the children who meet their reading goals. Only one certificate per child, per month should be issued.

If your school is interested in this program, please fill out the form below and send it to:

**Kwik Trip, Inc.,**  
**Tessa Erickson, Marketing Department**  
**1626 Oak St., La Crosse, WI 54603**



**KITCHEN  
CRAVINGS®**



**KITCHEN  
CRAVINGS®**

**Kwik Trip**

**Kwik Star**



*Please complete the form to the right and*

**MAIL TO:**

**Kwik Trip, Inc.,**  
**Tessa Erickson, Marketing Dept.,**  
**1626 Oak St., La Crosse, WI 54603**

**OR EMAIL IT TO:**

**TErickson@kwiktrip.com**

**YES! I would like to sign up for** **Kwik Books**

School \_\_\_\_\_

Teacher \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Grades \_\_\_\_\_ # of Classrooms \_\_\_\_\_

